



A Crazy Good Cuban Comfort Cuisine Franchise

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document.

A Cuban Cuisine Franchise

Janice and Aldo Ramirez founded Crazy Cuban in 2009 to serve the best Cuban sandwich in Atlanta. The same year Crazy Cuban was recognized by Atlanta Magazine as “Best in Atlanta”. Their backgrounds in Corporate Finance, Real Estate, and Industrial Engineering became the perfect combination as the foundation for starting and operating a Crazy Cuban sandwich shop. After several years selling only sandwiches, Janice and Aldo expanded their location to add authentic hot dishes to their menu.

Hot pressed Cubans and hot plate recipes are made fresh daily. Customers place their order at a walkup counter and are served in five minutes. We pride ourselves in delivering authentic Cuban food as an affordable dining option.

We are now expanding to bring authentic Cuban comfort cuisine across the nation!

Authentic. Culture. Service.

Crazy Cuban is a simple to operate model with limited staffing. In today's market, Crazy Cuban's concept fits perfectly with excellent customer service and staff who are knowledgeable and representative of our brand.

As a franchise partner, you will be working with a highly experienced management team. Here is why you should franchise with us:

We have a strong operating corporate location with a successful financial standpoint.

- Our unique model services traditional Cuban cuisine in a quick and casual dining setting.
- Our systems, procedures, and operating systems have strengthened the operating model.
- Crazy Cuban has a potential strong ROI and a financially sound concept in existing locations.
- Our model has the ability to be adapted nationwide.

Are you Crazy for a Cuban Cuisine Franchise?

We are seeking franchisees to partner with us who have the following qualities:

- Strong Work Ethic, Discipline, and Integrity
- Adaptability and Understanding of the Culture
- Customer-First Mentality
- Sales and Marketing Skills
- Business Savvy
- Willingness to Learn
- Meets Financial Requirements



How We Support Our Franchisees

Operational Support

We will provide ongoing training and support in many areas, including unit operations, maintenance, customer-service techniques, product ordering, pricing guidelines, and administrative procedures.

Marketing Support

We will coordinate development of advertising materials and strategies, consumer marketing plans and materials.

Ongoing Business Development Support

We will provide our continued research methods and techniques to enhance unit-level profitability.



Financial Overview

\$35,000

FRANCHISE FEE

\$100,000

(with franchise fee)

**ESTIMATED MINIMUM
INITIAL INVESTMENT**

6%

of Gross Sales

ROYALTY FEE

Join the Crazy Cuban Family Today!

Are you ready to make a difference in your future
with Crazy Cuban?

To get started, visit our website at
crazycuban.com/franchise or email
Janice Ramirez: jl4cpa@gmail.com



Janice & Aldo Ramirez, Owners

Janice: jl4cpa@gmail.com

Aldo: aldo@crazycuban.com

404.202.2699

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